

WHAT IS TARGETED PAIN TREATMENT™ ?

Targeted Pain Treatment is the process of accurately diagnosing the cause(s) of a patient's pain and targeting the treatment to the cause(s).

ACCURATE DIAGNOSIS

of the true **CAUSE(S)** of pain is the most critical component of Targeted Pain Treatment.



Remember!
PAIN is a **SYMPTOM** of an underlying condition.



PHYSIOLOGIC

How the body processes pain signals



ANATOMIC

Structures in the body such as muscles, bones, joints and nerves



FUNCTIONAL

Injury, posture, movement or other position related factors



PSYCHOSOCIAL

How the mind deals with emotions, stresses and environmental factors

Multiple **CAUSE(S)** of pain can be present at the same time.

TARGETED TREATMENT

of the **CAUSE(S)** of pain treats the pain source, not the score.



Use a "Multimodal" approach also known as: **M.I.P.S.** to treat all causes of pain.

MEDICATIONS

Target the *physiologic source* of pain.

INTERVENTIONS

(Injections or procedures)
Target the *anatomic source* of the pain.

PHYSICAL THERAPY

Targets the *functional limitations* caused by pain.

PSYCHOSOCIAL THERAPY

Targets the *psychosocial comorbidity* associated with the pain.

WHY TARGETED PAIN TREATMENT™ MATTERS

Targeted Pain Treatment differs from other approaches to pain management by seeking to treat the true cause of pain, rather than focusing on lowering a patient's pain score.

TARGETED PAIN TREATMENT

Accurately diagnose the **CAUSE(S)** of the pain



Target the treatment to the **CAUSE(S)** of the pain



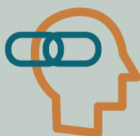
TOO OFTEN UNCLEAR TARGETS OR UNTARGETED TREATMENT ATTEMPTS LEAD TO:



INEFFECTIVE
RELIEF

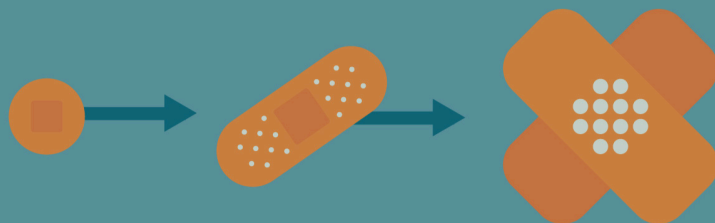


DOSE
ESCALATION



TOLERANCE,
DEPENDENCE,
ADDICTION

WHY WE NEED A NEW APPROACH



Treating pain without a clear target is like putting a bandage on a bleeding wound. If we don't stop the source of the bleeding we'll just need a bigger and bigger bandage!

TARGETED PAIN TREATMENT

THE CHRONIC PAIN SOLUTION

Reduce Opioid Use

Effectively Treat Pain

Improve Function



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